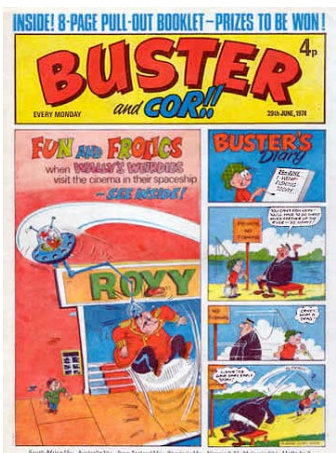
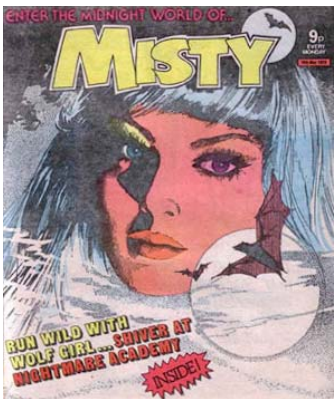


Egmont Classic Comics



Classic Comics *ROY OF THE ROVERS*, *BATTLE*, *MISTY* and *BUSTER* return to the shelves of WHSmith!

Readers who grew up with the classic characters of *Roy of the Rovers*, *Battle*, *Misty* and *Buster* are in for a nostalgic treat. Egmont UK and WHSmith have teamed up to bring the adventures back to the newsstand in four special collections, costing £3.99 each, that are sure to bring those childhood memories flooding back.

Today's grown-ups can relive the time when they waited eagerly for each new issue of these comics to go on sale, as all the archive original comic strips are brought together for the first time in these special editions.

Readers can enjoy these classic slices of childhood all over again with the 64 page specials featuring all the **best-loved characters and stories**, launching **exclusively in WHSmith**. *Roy of the Rovers* will be the first on sale on 1st

April 2009, followed by *Battle* on 24th June, *Buster* on 16th September and *Misty* on 9th December.

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Egmont acquired the Fleetway stable of comics in 1991 which included *Roy of the Rover*, *Battle*, *Misty* and *Buster*.

About Roy of the Rovers

Roy Race, star player of Melchester Rovers and idol to millions, first appeared in 1954. His trademark “Racey’s Rocket” and knack for scoring match –wining goals made him a superstar long before today’s pampered Premiership stars. His footballing career lasted for many years, eventually ending in tragedy when a helicopter accident let to the amputation of his foot. Roy eventually graduated to his own comic which also featured such memorable stories as “Billy’s Boots”, “Hot Shot Hamish” and “Goalkeeper”.

About Battle

Battle began life in 1975 and ran for 13 years. Filled with action-packed, thrilling stories mainly set during the Second World War , Battle fired the imaginations of countless boys, many of whom had a surviving relative from the war. From the exploits of the unconventional soldier Major Eazy to the realistic portrayal of WW1 life in Charley’s War, Battle was was the first

of a new wave of British Comics that featured rugged realism from cover to cover.

About Misty

Misty was a girl's horror comic that ran from 1978 until 1984. Full of moody and sophisticated stories such as Moonchild and The Sentinels, it had a dedicated following and is fondly remembered by fans.

About Buster

Buster ran for an astonishing 40 years between 1960 and 2000. A comic primarily aimed at boys, it was an anthology format with its own brand of anarchic and satirical humour.

About Egmont UK

Egmont is the UK's top specialist children's publisher with three award-winning divisions selling 30 million books and magazines each year: Egmont Magazines, Egmont Press (fiction and picture books) and Egmont Publishing (licensed character books).

Egmont's diverse catalogue caters for children of all ages, featuring popular licensed characters such as Thomas & Friends, Winnie-the-Pooh, Postman Pat and Mr Men; an impressive picture book list with stars such as Helen Oxenbury; and an award-winning fiction list featuring authors such as Michael Morpurgo, Michelle Magorian, Andy Stanton and Lemony Snicket. Egmont Magazines is a leading publisher of magazines for children aged 3-12. The company has a growing own brand portfolio (number 1 girls' pre-teen magazine Go Girl and boys' lifestyle title Toxic plus two websites), as well as an extensive range of licensed magazines including Disney Princess, Barbie, Dora the Explorer, Thomas the Tank Engine and Fireman Sam.

Egmont takes its responsibilities very seriously, working hard to make sure that all our books are designed and produced to be fun, safe, excellent quality and are made fairly under the strict guidelines of our ethical policy. Our passion and expertise in children's publishing has a very long history. Egmont UK is part of the Egmont Group which was founded in

1878. It is Scandinavia's leading media group telling stories through books, magazines, film, TV, music, games and mobile in 44 countries throughout the world.

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Press Release

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