

## OVERVIEW OF COOKIES ON EGMONT UK – 23 MAY 2018

Please see our [cookie policy](#) for information on cookies, Egmont UK, and the types of data we process.

Many cookies are used to improve the user-friendliness or functionality of websites. This means that if you deactivate cookies, you might not be able to use certain parts of our websites. In the following we have described how and why we use cookies.

COOKIE TYPE		PURPOSE	NAME OF COOKIE	PROVIDER	WHAT HAPPENS IF I DO NOT ACTIVATE COOKIES?	STORAGE PERIOD
Strictly necessary cookies	Strictly necessary cookies	Necessary in order for the website to work. They are usually only applied as answers to actions made by you, corresponding to a request for a service, e.g. adjustment of your privacy settings, log-in or completion of forms.	lang	cdn.syndication.twimg.com	These cookies cannot be deactivated.	Session
Functional cookies	Session cookies	Session cookies make it possible for the website you are visiting to keep track for your whereabouts on the site, so that you are not asked to provide data you have already provided. They are automatically deleted when you close your browser.	PHPSESSID  Collect	Egmont  Google-analytics.com	Every time you open a new website, the server where the relevant site is stored will treat you as a new visitor.	Session  Session
	Cookies on social media	<ul style="list-style-type: none"> <li>Sharing content with friends and networks via various social media services that we have added to our website.</li> <li>Following/liking sites by using these tools on social media.</li> </ul> <p>They can follow your browser across other sites and create a profile based on your interests. This might affect the content and messages you see on other websites you visit.</p>	__atuvc _atuvs at-lojson-cache-#  i/jot/syndication	Egmont  Twitter.com		You might not be able to use or view these sharing tools and follow/like our sites by using tools on social media.
Targeting and marketing cookies	Marketing cookies	These cookies collect data to show you targeted advertising, to show you videos on YouTube, or to update our social sharing features. They also allow limiting the number of messages you see. These cookies also allow us to measure the result of our advertising campaigns, e.g. the sites you visited before coming to ours.	bkdc bku  bt2 di2 loc mus ouid uid uvc	Bluekai.com  Addthis.com	<ul style="list-style-type: none"> <li>You will not be shown messages with advertising from us. You might not benefit from offers that are targeted our members.</li> <li>Or the content of the marketing will not be targeted. You will therefore receive offers that are less attractive to you.</li> </ul>	179 days 179 days  255 days 1 year 13 months 1 year 1 year 1 year 13 months

			vc xtc			1 year 13 months
			GPS PREF YSC VISITOR_INFO1_LI VE	Youtube.com		Session 8 months session 179 days
			r/collect	DoubleClick.net		Session
			RUN_ID	Rundsp.com		3 months
			SEUNCY	Semasio.net		179 days
			TapAd_DID TapAd_TS TapAd_TTD_SYNC	Tapad.com		2 months 2 months 2 months
	<b>Targeting cookies</b>	To allow our partners to create a profile of your interests and show you relevant ads on other sites. They are able to uniquely identify your browser and device.	TDCPM _kuid_ Fr tr	Adsrvr.org Krxd.net Facebook.com	You will still see ads on our partners' sites, but they will not be targeted.	1 year 179 days 3 months Session
<b>Statistics and performance cookies</b>	<b>Statistics and performance cookies</b>	To count visits to the site and sources of traffic so that we can measure and improve the performance of our website by means of a service from Google Analytics  To know which sites are the most and the least popular and being able to see how visitors navigate the website.	_ga _gat _gid  @@History/@@scroll #	Google Analytics  Egmont	We will not know when you have visited our website and we will not be able to monitor its performance, which might result in a poorer user experience.	2 years Session Session  Persistent