

Week 1 Lesson 2



LO: To create an advert

LONG SLEEVES	COLOURS	LITTLE SLEEVES	SPRING SLEEVES	NEW SLEEVES
£7.99	£6.99	£5.99	£4.99	£3.99
£7.99	£6.99	£5.99	£4.99	£3.99

BIBA

WELCOME TO THE NEW BIBA KENSINGTON HIGH STREET

MARKS & SPENCER
New store in Accrington

OPENS
Thurs. Sept 7

Now Accrington will have its own Marks & Spencer store. In this bright, modern store you will be able to shop in comfort for famous *St Michael* quality clothes for all the family and *St Michael* foods renowned for their quality and freshness.

St Michael
THE BRAND NAME OF
Marks & Spencer
OF THE GUARANTEE OF QUALITY

THE BROADWAY ACCRINGTON
EXCEPTIONAL ENTRANCES IN CORNELL

MORRISON'S Cafeteria

Now Open

ACRES OF FREE PARKING!

MORRISON'S Cafeteria

NEW EASTGATE CENTER BRAINARD ROAD

Spacious Dining Rooms... Enchanting "Turn of the Century" Atmosphere... Ultra-luxurious Decor!!!

DINNER ONLY TODAY
4:30 P.M. to 8 P.M.
Beginnings Tomorrow...
Lunch: 11 A.M. to 2 P.M.
Dinner: 4:30 P.M. to 8 P.M.
OPEN SUNSETS

MORRISON'S Cafeteria

EASTGATE CENTER BRAINARD ROAD

Bradlees
NEW LONDON SHOPPING CENTER

New London's **ALL NEW...**
FAMILY SHOPPING CENTER

It's a Modern City-Savvy Department Store

It's Different

It's Outstanding

It has FREE & SAFE Parking

Come See the Easter Store...
the best clothes for all the kiddies

SPECIAL 12 PAGE SUPPLEMENT

WOOLWORTH
NEW STORE
OPENING FRIDAY 18th OCTOBER
AT 52-53 CORNMARKET OXFORD

the most modern woolworth store in the country

EVERY NEW SHOPPING FACILITY

DEEP-FROZEN FRAGILES, FRESH FRUIT & VEGETABLES

FRESH MEAT

SPECIAL OFFERS!

MAKE WOOLWORTHS YOUR SHOPPING CENTRE!

Iowa's Greater 20th Century Store

extends to the whole state of Iowa a cordial invitation to make its store building headquarters during State Fair week, Aug. 27 to Sept. 2.

The complete new building will be ready for occupancy about Oct. 15th

Younker Brothers
DES MOINES

Have a look at these adverts for new stores:

- What information will you need to include on your own advert?
- How will you persuade people to visit Sinclair's?